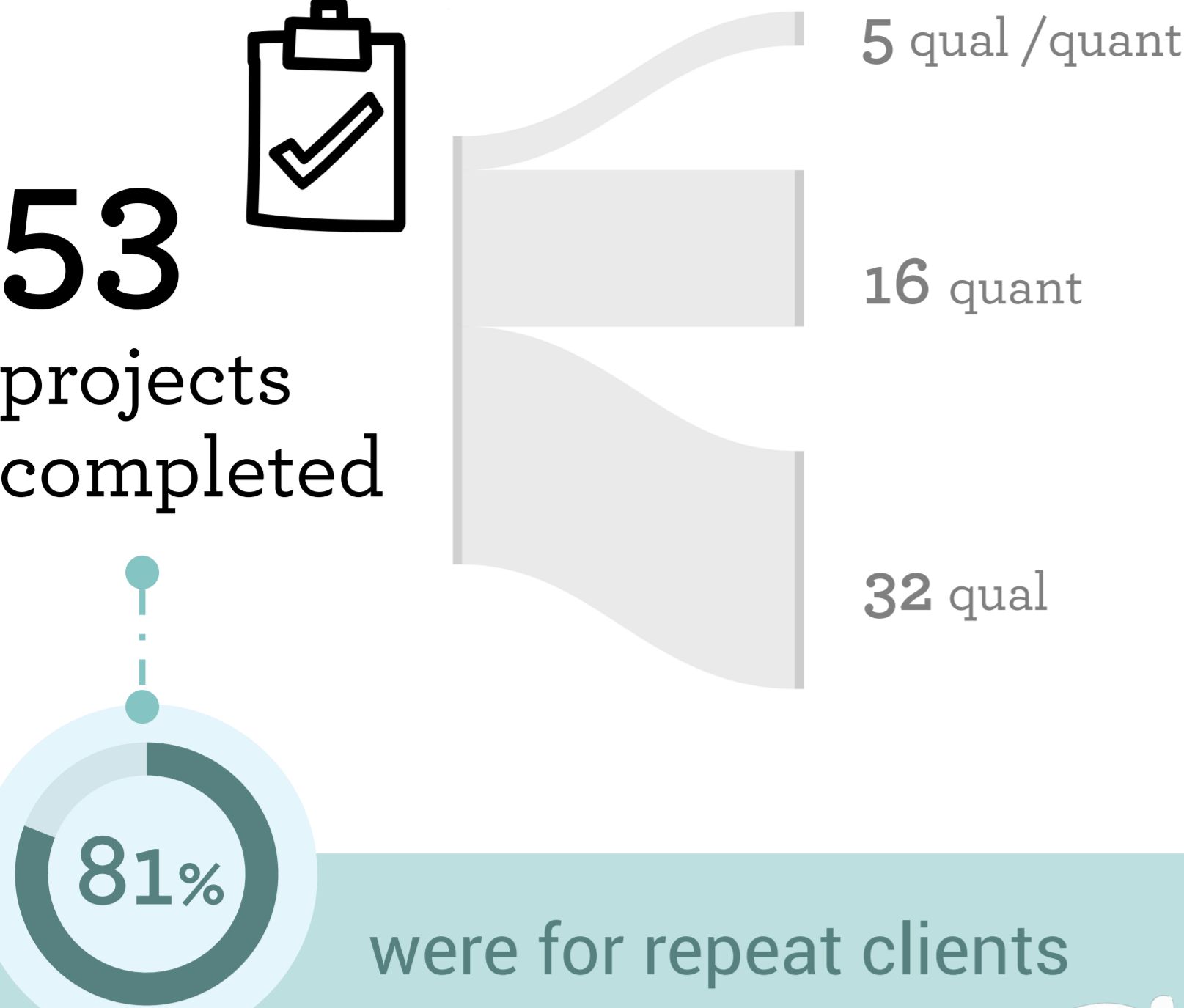


Project & Client Metrics



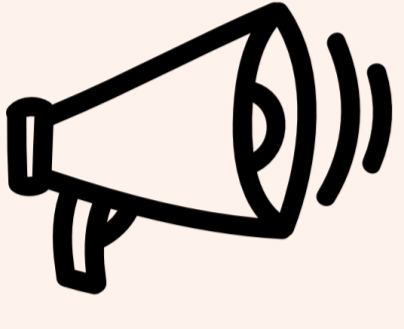
26 total clients

A peek into our roster



Scope and Reach

Total # of research participants:



58,190

Audiences we spoke to included...

- Waffle eaters
- New York City residents
- Target shoppers
- Black adults living with lupus in the DMV
- Nurse practitioners
- Church members
- LGBTQ youth
- Birthing people in Massachusetts
- Candy purchasers

We help clients understand what people think, feel, and do

Community Engagement

We share our time, money, and expertise with organizations we care about



Team Speaking Engagements

- Conference
- Panel
- Podcast
- Webinar



Team Professional Development

We attended 66 education events this year

9

Quiana

12

Jessica



16

Martha



29

Hannah



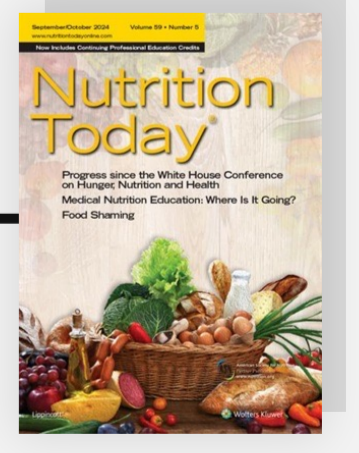
Recent Accomplishments

Hannah won the MRII Diversity Award



Jessica and Hannah published an article in Nutrition Today

September/October 2024 - Volume 59 - Issue 5



Jessica completed the WBEC Sustainability Accelerator and was accepted into Capital One's Catapult program



Southpaw developed a thought piece on Unlocking the Value in Hard to Reach Audiences

